

## INSTITUTION INNOVATION CELL

The composition of Institution Innovation Cell is as follows

S.No.	Name of the Member	Designation
1	<b>Dr. D. Swarnalatha</b> Professor & Principal, Annamacharya College of Pharmacy	President
2	<b>Dr. P. Dwarkanadha Reddy</b> Professor & HOD, Dept. of Pharmaceutics Annamacharya College of Pharmacy	Convener
3	<b>Dr. C. Suryaprakash Reddy</b> Professor, Dept. of Pharmaceutics Annamacharya College of Pharmacy	IPR Activity Coordinator
4	<b>Mr. M. Madhu</b> Associate Professor & HOD, Dept. of PA&QA Annamacharya College of Pharmacy	Start-Up Activity Coordinator
5	<b>Mr. Y. Pradeep Kumar</b> Associate Professor & HOD, Dept. of Pharm. Chemistry Annamacharya College of Pharmacy	Internship Coordinator
6	<b>Mr. Simham Sudhakar</b> Associate Professor, Dept. of Pharmacology Annamacharya College of Pharmacy	Innovation Activity Coordinator & Social Media Coordinator
7	<b>Dr. M. Pramod Kumar</b> Assistant Professor, Dept. of Pharmacy Practice, Annamacharya College of Pharmacy	ARIIA Coordinator

### Functions

- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.

Network with peers and national entrepreneurship development organizations.