

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Annamacharya College of Pharmacy (ANCP) was established in the year 2003 by Annamacharya Educational Trust.

The Annamacharya Educational Trust was established in the year 1997 with the goal to promote quality education by starting various courses to impart futuristic technical education and install high patterns of discipline.

One of the prestigious part of the Trust, The Annamacharya College of Pharmacy at Rajampet, is attracting students from all over the state because of its systematically conducted classes, and standard procedures.

Our aim is to educate students from local, rural, and underdeveloped areas as well as from other states so they can become educated persons and raise the level of living in their communities. We offer individualized attention, technical education of the highest caliber, care for character development and have taken on the responsibility of giving back to society as skilled pharmacy professionals.

Some of the initiatives taken are as follows:

- The college works as a guiding light for new students, by getting them familiarized with different aspects of Pharmacy. Guest lectures are organized on a regular basis that also includes participation of eminent personalities in Pharmacy and Medicine. The institution's governing body and academic committee are constituted as per AICTE & affiliating university (JNTUA) norms. The governing body meetings are held frequently for the approval of academic and developmental activities.
- College has Organized Seminar/FDP for faculty and students to update themselves with latest trends and to interact with academic/industry experts. More than 20 seminar/conference/workshops/webinars were organized by our college. Faculties and students are also encouraged to attend seminars/conferences/workshops and to present poster and oral paper presentations of their individual works.
- The students are encouraged to attend various seminars and conferences in and around the state. They have presented scientific papers and participated in various competitions, and have also won prizes. Students and Faculties are encouraged to publish articles in journals and participate in conferences/seminars conducted by various organizations. All works carried out by our students and faculties are published in reputed journals with the help of the Publication Committee of our college.
- The students with the support of the staff have been receiving the necessary inputs to participate in a number of educative and welfare programs, such as undergoing training in community pharmacy, hospital pharmacy, industrial pharmacy. They also actively participate in various social welfare programmes, regular institutional functions like welcoming the fresher (within a month of their joining), farewell to their seniors, games and sports day, annual day, and professional functions related to the community.

- We believe that college life is not all about academics, games, friends, and fun. It is also about learning to interact with other people, being aware of social, environmental and gender issues, and inequities in the society. We provide an opportunity to every student to contribute to make the society in which they live a better place and to grow as better individuals
- As a special thrust, societal development is also instilled on a large scale into the students through the active NSS unit which undertakes various services to inculcate social values. Throughout the year, the NSS unit undertakes an abundance of events ranging from street plays, cleanliness drives, tree plantation drives, donation drives, waste management drives, gender equity, field visits and many more.
- The college has a wonderful garden with medicinal plants, that are specially created by the students under the guidance and supervision of the staff. ANCP has a fully facilitated library with dons a rich collection of books and journals on various subjects. The library also has an internet provision.
- In addition to that there are a total 16 laboratories belonging to various departments of Pharmacy in the institution. These laboratories are well equipped and facilitated as per the guidelines set by AICTE, PCI, NBA, and JNTUA
- We provided facilities of sophisticated analytical instruments like HPLC, IR, Flame photometer, UV spectrophotometer, Calorimetry, ELISA etc. for researchers to enable them to carry out their research work.
- The institution is working sincerely for the student's employment by inviting campus interviews. So far, 100+ students were recruited in various pharmaceutical companies through our placement cell. The institution continues to send students databases to various industries, and has been consistently guiding them on how to settle down in a professional environment.

Games and Sports facilities: Facilities for various games and sports such as Cricket, Volleyball, Throw ball, Tinnicoit, Shuttle, Table tennis, Kabaddi, Kho-kho, Carroms, Chess etc.; are available in the Institution. Separate grounds for outdoor sports and facilities for indoor games are available in the campus. Various competitions are regularly conducted involvement of students in games and sports is encouraged. A separate Sports committee ensures continuous involvement of students in Sports and games

Extra-curricular activities: Students are encouraged to participate in extra-curricular activities such as Dance, Drama, Painting, Fine arts, etc. according to their interest. Separate clubs for each activity is set up to create a better work environment. All these activities are coordinated by a separate cultural committee with senior faculty members and students as members